

BAMBOOZLE MEDIA
SHORT ONLINE COURSES

R6950

EDITORIAL PHOTOGRAPHY & SOCIAL MEDIA MARKETING

SHORT ONLINE WORKSHOP - 8 WEEKS

Capture and create commercial quality content for brands as a social media manager. Secure new clients and make extra income from your photo and digital marketing skills.



**8 weeks,
entirely online**



**3-6 hrs per week,
complete at your
own pace**



**Weekly
modules and
assignments**



**4 x free private
consultations
(clarity calls)**



**Personalised
support
9am-5pm**

ON COMPLETION OF THIS WORKSHOP

YOU WILL BE EQUIPPED WITH THE NECESSARY TOOLS AND TASKS TO:

- Become an online social media manager
- Take compelling brand visuals that support clients' brand identity
 - Improve your editorial photography skills
 - Learn how to plan and create online content
- Understand the importance of simple but persuasive brand content
 - Set up paid adverts across various platforms
 - Improve businesses' online discoverability
 - Learn how to procure new clients
 - Revise, rinse and repeat for success

COURSE REQUIREMENTS:

- A camera (or smartphone) • Internet connection • A computer/smartphone
- English Language proficiency • Commitment to complete assigned tasks