





BUSINESS MADE EASY

SHORT ONLINE WORKSHOP - 10 DAYS

Get the business basics done to launch your financial freedom in 2 weeks. Expedite your business startup from registration to marketing implementation, all from the comfort of your home. Practical assignments are designed to be applied and implemented directly to your business.



10 days, entirely online



2-5 hrs per day, complete at your own pace



Daily modules and assignments



2 x free private consultations (clarity call)



Personalised support 9am-5pm

ON COMPLETION OF THIS WORKSHOP YOU WILL BE EQUIPPED WITH THE NECESSARY TOOLS AND TASKS TO:

- Register your business with CIPC and SARS
- Setup a Business bank account and online shop payments
 - Create a successful business brand identity
 - Set up a business email with a website
- Create, audit and optimise your social platforms for business advertising
 - Plan and create optimal content for your business marketing
 - Understand the importance of simple but persuasive content
 - Set up paid adverts across various platforms
 - Understand the importance of search engine optimisation
 - Improve your business's online discoverability
 - Revise, rinse and repeat for success

COURSE REQUIREMENTS:

- •South African citizenship Internet connection Possess a product or service you wish to sell
- English Language proficiency An additional R175 for business registration paid to CIPC Be ready to WORK!