

BAMBOOZLE MEDIA  
SHORT ONLINE COURSES

# BRAND MARKETING CRASH COURSE FOR BIZ OWNERS

R2500

SHORT ONLINE WORKSHOP - 5 DAYS

*Set up your business branding and marketing for improved brand awareness, sales and marketing. Implement change in 5 days. Practical assignments are designed to be applied and implemented directly to your business.*



**5 days,  
entirely online**



**2-5 hrs per day,  
complete at your  
own pace**



**Daily modules  
and  
assignments**



**Personalised  
support  
9am-5pm**

## ON COMPLETION OF THIS WORKSHOP

**YOU WILL BE EQUIPPED WITH THE NECESSARY TOOLS AND TASKS TO:**

- Create a successful business brand identity
- Create, audit and optimise your social platforms for business advertising
  - Plan and create optimal content for your business marketing
  - Take compelling brand visuals that support your brand ID
    - Set up paid adverts across various platforms
  - Improve your business's online discoverability
    - Revise, rinse and repeat for success

## COURSE REQUIREMENTS:

- A registered business
- Internet connection
- A computer/smartphone
- English Language proficiency
- Commitment to complete assigned tasks and ready to WORK!